



2025

# SPONSORSHIP PROPOSAL



Prepared by:

**Philip Hart - Team Owner**

**Philip Hart**  
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# About Us.



**Hart Racing** is more than a team—it is a family built on passion, faith, and the relentless pursuit of excellence. Competing at the highest level in the MotoAmerica Pro Series and WERA National Series, we are committed to pushing boundaries while staying true to our core values: integrity, humility, and determination.

A partnership with Hart Racing is more than just brand visibility—it is an opportunity to engage with a passionate audience, leverage high-impact marketing, and align with a team that values authenticity and performance. With race-day branding, digital marketing, corporate events, and VIP experiences, we offer a powerful platform to elevate your brand.

## Why Partner With Us?

### High-Impact Brand Exposure

- National Coverage – Races aired on FOX Sports, MotoAmerica Live+, and YouTube.
- Trackside Presence – Your logo on bikes, trailers, uniforms, and pit area.
- Digital Reach – Strong engagement via social media, race-day content, and sponsor features.

### Exclusive Engagement Opportunities

- Corporate Events & Trade Shows – We bring our race bikes to showcase your brand.
- VIP Hospitality – Behind-the-scenes paddock access, meet-and-greets, and exclusive race-day experiences.
- Authentic Brand Representation – Our team serves as ambassadors, integrating your brand into the motorsports world.

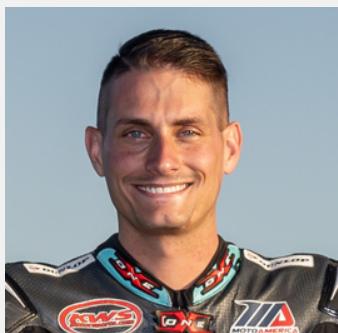
### Shared Values & Growth

- Faith-Driven & Community-Oriented – We race with integrity, humility, and gratitude.
- Proven Performance & Expansion – We are growing in both competition and reach—join us for the ride.

# One Team. One Family. One Mission.



Hart Racing is more than just a team—it is a family. Driven by faith, fueled by passion, and committed to excellence both on and off the track, we race with integrity and purpose. Guided by our motto, 'Always Be Humble and Kind,' we strive not only to win but to continuously grow and push ourselves to be our best in every aspect of life. With the unwavering support of our team, partners, and community, we compete with determination and gratitude, building a legacy that extends beyond the podium.



**Philip Hart**

Owner - MotoAmerica Racer



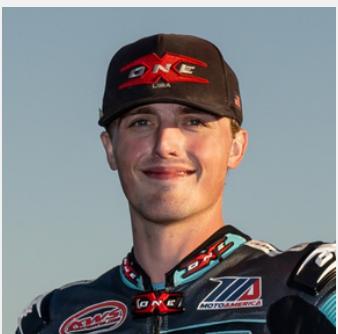
**Wayne Lowery**

Team Manager - Former Racer



**John Hart**

Team Coach - Former AMA Pro



**Brennan Triplett**

Racer - Tech Mechanic



**Collin Lowery**

Crew Chief -



**Sam Alison**

Tech Mechanic

# 2025 Racing Schedule



Date	Track/Venue	Race Organization
March 14-16	Roebling Road Raceway	WERA National Series
April 4	Carolina Motorsports Park	Testing Day
April 11-13	Talladega Gran Prix Raceway	WERA National Series
May 2-4	Michelin Raceway - Road Atlanta	<b><u>MotoAmerica Pro Series</u></b>
May 22-25	Michelin Raceway - Road Atlanta	WERA National Endurance Series
June 13	Virginia International Raceway	Testing Day
July 11-13	Roebling Road Raceway	WERA National Endurance Series
July 24-27	Mid-Ohio Sports Car Course	WERA National Series
August 1-3	Virginia International Raceway	<b><u>MotoAmerica Pro Series</u></b>
August 15-17	Mid-Ohio Sports Car Course	<b><u>MotoAmerica Pro Series</u></b>
September 19-21	Nelsons Ledges Road Course	WERA National Endurance Series
October 23-26	Barber Motorsports Park	WERA National Endurance Series

# Sponsorship Tiers & Benefits

## **Bronze Sponsorship Package** **\$1,000**

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- X-Small Name/Logo Placement on transport trailer, race bikes, and crew shirts.
- Social Media Exposure – Tagged in select social media posts.
- Personalized Thank You – A signed team photo and a thank-you message from Hart Racing.

## **Silver Sponsorship Package** **\$2,500**

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- Small Name/Logo Placement on transport trailer, race bikes, and crew shirts.
- Social Media Exposure – Tagged in select social media posts.
- Personalized Thank You – A signed team photo and a thank-you message from Hart Racing.
- Event Recognition – Verbal “Thank You” at select events.
- VIP Race Experience – One (x1) Pit Pass for behind-the-scenes access at a race weekend.

## **Gold Sponsorship Package** **\$5,000**

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- Medium Name/Logo Placement on transport trailer, race bikes, and crew shirts.
- Social Media Exposure – Tagged in all social media posts and featured in select sponsor shoutouts.
- Personalized Thank You – A signed team photo and a thank-you message from Hart Racing.
- Event Recognition – Verbal “Thank You” during podium ceremonies and interviews.
- VIP Race Experience – Three (x3) Pit Passes for behind-the-scenes access at a race weekend.

## **Platinum Sponsorship Package** **\$10,000**

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- One (1) Exclusive Marketing Collaboration (trade shows, commercials, ads, or corporate events) – Display our race bikes at your events to engage your audience & showcase your brand!
- Large Name/Logo Placement on transport trailer, race bikes, and crew shirts.
- Social Media Engagement – Tagged in all social media posts and featured in dedicated partnership highlights throughout the season.
- Personalized Thank You – A signed team photo and a thank-you message from Hart Racing.
- Event Recognition – Verbal “Thank You” during podium ceremonies and interviews.
- VIP Race Experience – Six (x6) Pit Passes for behind-the-scenes access at a race weekend.

## **Title Partnership Package** **\$25,000+**

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- Three (3) Exclusive Marketing Collaborations (trade shows, commercials, ads, or corporate events) – Display our race bikes at your events to engage your audience & showcase your brand!
- X-Large Name/Logo Placement on transport trailer, race bikes, and crew shirts for maximum visibility.
- Social Media Spotlight – Tagged in all social media posts with dedicated feature posts and videos highlighting our partnership.
- Personalized Thank You – A signed team photo and a thank-you message from Hart Racing.
- Event Recognition – Verbal “Thank You” during all podium ceremonies and interviews.
- In-Pit Product Showcase – Space to display your product and marketing materials in our paddock area.
- VIP Race Experience – Twenty (x20) Pit Passes for behind-the-scenes access at a race weekend.



# Get In Touch

At Hart Racing, our passion for excellence is driven by the incredible people who make this journey possible. We would love to connect with you. Please feel free to reach out, and we look forward to speaking with you soon!



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**USA**

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